

Amadeus Touchless Ticketing & Price Optimiser allows you to automate close to 100 % of your bookings, while also optimising the price. All done according to your rules on when to handle what type of PNRs.

# Amadeus Touchless Ticketing & Price Optimiser

Automate ticketing and search for a better price your way

## Feel safe with stable and reliable technology

Amadeus Touchless Ticketing & Price Optimiser is an automation tool that provides you with a high level of flexibility, allowing you to decide when and what type of PNRs that should be handled and optimised. You can configure the tool according to your specific needs, based on the rules you create in the rule engine function.

## Introducing the rule engine

The rule engine is a powerful tool, making it possible to handle PNRs according to your needs. This is done using rules on how the solution should handle each and every PNR as well as modify your PNRs to suit your business needs. Quality checks are always included in the process, e.g. keep baggage allowance and ancillary services when optimising the price.

## More focus on customers – less on manual work

Amadeus Touchless Ticketing & Price Optimiser not only optimises PNRs in search for a better fare, it also automates the process of PNR handling. Examples are air ticketing, ancillary services issuance, Light Ticketing issuance, sending out itineraries for all types of PNRs, repricing of OB Fees, reissuance of TST, handling of TSTs & TSMs in different currencies, quality control, i.e. check of valid TSTs etc, performed according to rules created in rule engine.

## Automated price optimisation

A price optimisation can be done manually, but is very time consuming and there is still no guarantee that you will find the best price. With Amadeus Touchless Price Optimiser you have a reliable and flexible tool which automates your search for a better price before the actual ticketing is done.



Your tickets, your rules: view of the user interface in the rule engine tool

“98,5 % of our tickets are now handled automatically, and we have fewer bookings ending up in the manual queue”

Anna Olsson,  
Manager Online Back Office,  
Ticket Leisure Travel

## Price optimise the PNR as long as possible before issuance

You can optimise a PNR as many times as you wish, as long as there is time before the ticket needs to be issued. You can always feel secure that PNR will be issued in time, as there are several quality checks within the optimisation process that also check through the PNRs each time they are processed.

## Choose informative pricing or automatic repricing

You have also an option to choose informative pricing instead of automatic repricing. This option will check what savings can be done each time it processes the PNR, but it will not save the TSTs. The possible amount of saving will be saved in the PNR history. With an automatic repricing, repricing will be done and the amount of savings will be

included in the PNR and A.I.R. This information is also available in the reporting tab.

## Keep track of your PNRs in the reporting tool

In the reporting tool you can get a statistical overview of how the solution is handling the PNRs, and get:

- \_ Daily reports of the number of PNRs being processed and ticketed
- \_ Daily reports of the number of PNRs passed quality control
- \_ Daily reports of optimisations done and follow up on savings



Follow the processing of your PNRs in the reporting tool.

## Key benefits in a nutshell

- \_ Increase productivity for ticket and document issuance
- \_ High level of flexibility in product configuration to support your processes
- \_ Improved price optimisation: possible to optimise as much as possible before issuance. The ticketing time is secured by considering the SSR and TKTL and RM as well as predefined checks from settings
- \_ Ensure quality by creating rules in the Rule engine that will process your PNRs according to your business needs as well as automated checks by the solution
- \_ Save time and resources on repetitive tasks
- \_ Reduce the cost of technology maintenance and management
- \_ Access to statistics: Follow the processing of your PNRs and follow up on savings
- \_ Handles most types of PNRs (air, ancillary services, non-air, light ticketing carriers, GK segments) and can also be set to automatically send itinerary if desired
- \_ High level of automation: close to 100 % of all PNRs
- \_ Fast, simultaneous processing of PNRs
- \_ Provide data consistency for mid and back-office